



EVERGY TRADE ALLY

Co-Op Marketing Funds Reservation Request Form

Please complete this form and submit it to the program team via email at residentialrebates@evergy.com. Contact your Outreach Manager if you need any assistance.

Company Name:		Contact Name:	
Street Address:			
City:		State:	ZIP Code:
Phone:		Email:	

Media Type	Run Date(s)	Total Cost	Est. Circulation/Impressions
<input type="checkbox"/> Newspaper or Magazine			
<input type="checkbox"/> Direct Mail/Postcard			
<input type="checkbox"/> Radio			
<input type="checkbox"/> Television			
<input type="checkbox"/> Other _____			
Matching funds requested: \$		(50% of total cost, up to \$4,000 for TV, billboard or radio, \$2,000 for all other advertising)	

I acknowledge and agree that requesting and/or receiving confirmation that funds have been reserved for my planned advertising does not guarantee that I will receive co-op advertising funds, and that all other conditions must be met with respect to acceptable run dates and verification documentation to receive reimbursement.

Authorized Company Representative:
Title:
Date:
Signature: